

University & Innovation District

*An innovative
learning and
research
environment
for economic,
social and
cultural
engagement*



VISION

A 375 acre dense, urban, walkable, campus that seamlessly integrates higher education and innovation.

- 20,000 students
- 2.2 million square feet for innovation district
- Fully entitled and shovel ready by 2017

LOCATION

At the center of the CaliBaja Megaregion which is home to 6.6 million people

- 4 miles to the US/MX border
- 20 miles to downtown San Diego
- Connected by Bus Rapid Transit

CHULA VISTA DEMOGRAPHICS

Rapidly growing city of 260,000 residents

- 43% overall growth from 2000-2013
- 69% growth of Hispanic population from 2000-2013

HIGHER EDUCATION DEMAND

First 4-year higher education campus in Southern San Diego County (South of Interstate 8)

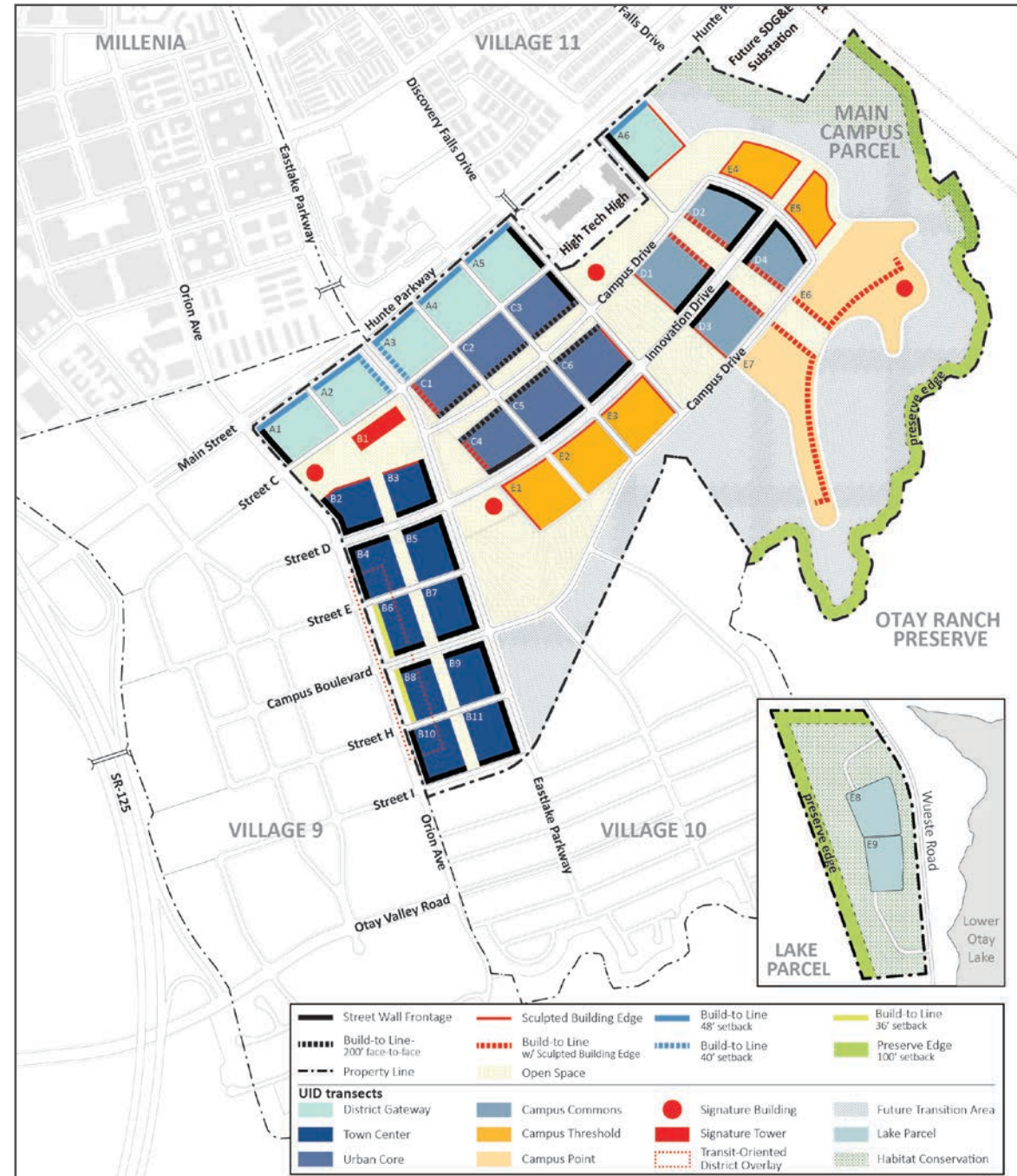
- Opportunity to capture demand for higher education not currently being met in San Diego County
- Provide educational opportunities for residents south of the US/MX border where a 48% increase in higher education capacity is needed

ECONOMIC OPPORTUNITY

Capitalizing on San Diego's strong regional economy and its competitive advantage in the following industries:

- Education and Health Services
- Life Sciences
- Aerospace and Defense
- Manufacturing
- Information and Communication Technology

The Chula Vista University Innovation District represents an unprecedented rethinking of the American university campus—one shaped by historic disruptions in contemporary education and society.



University Innovation District Key Components



Urban



Innovation



Cool Factor



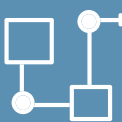
Education



Community



Sustainability



Reinvention



Mobility



Research