

Office of the City Manager

All,

As a follow-up to the open data kickoff workshop we held in council chambers in May 2019, I would like to introduce Chula Vista's Data Governance Team. We are excited about this cross-disciplinary group of city staff who have stepped up and volunteered to help work with the city departments on policies and processes for a more data-driven city. Please join me in thanking this group of volunteers:

Our Data Governance Team includes staff members from the following departments:

Department	Staff members
Police Department	Supervising Public Safety Analyst
Public Works	Management Analyst
	Public Works Specialist
Engineering	Traffic Engineer
Economic Development	Chief Sustainability Officer
	Conservation Specialist
Development Services	Management Analyst
	Senior Planner
Finance	Revenue Manager
IT	IT Director
	GIS Manager
	Senior Programmer Analyst
Communications	Marketing & Communications Manager
	Senior Webmaster
Community Services	City Librarian
Fire	Public Safety Analyst
City Clerk	City Clerk

• City Attorney's Office will participate as needed.

What is the City's vision for open data?

The City of Chula Vista is committed to improving public access to information through the development of an Open Data Program. The Open Data Program is the first step in the realization of a City-wide set of policies, processes, and technologies for maximizing City data and information. The Open Data Program is intended to create a scalable open data framework to advance the use of city data and metrics that will improve City services, broaden public access and enhance community engagement. The long-term vision is to scale up this effort across the city, helping to break down silos and allow more seamless integration of data and knowledge sharing across city departments.

How did we get to this point?

- In September 2017, the City Council set the goal of expanding the use of data and analytics to improve processes and decision-making as part of our Smart City Strategic Action Plan.
- In June 2018, the Council adopted an Open Data Policy, which identifies the standards by which we will manage and share city data.
- In May 2019, we invited department directors, managers and all data-focused staff to a data kickoff meeting, where we shared examples of how other cities have approached data and analytics and introduced the standards. At the end of that meeting, we called for volunteers from each department to join the Data Governance Team.
- Over the summer of 2019, the Data Governance Team began meeting to develop the program vision and structure.

Where are we going from here?

We have put together a work plan to guide our efforts over the next few months. The Data Governance Team will play a central role with the implementation of this plan. With each of these actions, Chula Vista will be closer to earning certification from the nationally recognized What Works Cities organization. The actions are broken up into short-term, mid-term and long-term plans. The near-term work plan includes:

- Finalizing data security and privacy protection policies
- Developing a process to assemble and publish an inventory of datasets held across departments
- Refining a process for establishing data-sharing agreements between departments and with trusted third parties
- Developing a process to recognize and correct data quality issues
- Developing a process for prioritizing and publishing new datasets to the open data portal for public consumption

Over the longer term, the committee will be responsible for implementing these processes and expanding the open data program.

The team has already made some significant progress over the past two months, hosting data trainings for city staff and organizing an outreach event for stakeholders and data users in the community. Below are photos from these recent events.

276 Fourth Avenue, Chula Vista, CA 91910





Again, I would like to thank our Data Governance Team and all city staff for their efforts.