

Julia Sanchez

From: Leah Larrarte
Sent: Friday, July 17, 2020 5:08 PM
To: Julia Sanchez
Subject: Fwd: City of Chula Vista: Redistricting Commission Application - Web form

Please process

Sent from my iPhone

Begin forwarded message:

From: "webmaster@chulavistaca.gov" <webmaster@chulavistaca.gov>
Date: July 17, 2020 at 4:56:19 PM PDT
To: CityClerk <CityClerk@chulavistaca.gov>, Cristina Hernandez <chernandez@chulavistaca.gov>, Leah Larrarte <LLarrarte@chulavistaca.gov>
Subject: City of Chula Vista: Redistricting Commission Application - Web form

**Warning:
External
Email**

A new entry to a form/survey has been submitted.

Form Name: Redistricting Commission Application
Date & Time: 07/17/2020 10:45 AM
Response #: 21
Submitter ID: 79673
IP address: [REDACTED]
Time to complete: 26 min. , 34 sec.

Survey Details

Page 1

Application for membership on the Redistricting Commission.

When used in this Application, the term "City" refers to the City of Chula Vista.

1. **Prefix**
(o) Mr.
2. **First and Last Name**
John Cressler

3. E-mail

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP code

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in the City?

(o) Yes

10. Do you live in the City?

(o) Yes

11. If yes, how long?

5 Years

12. Present Employer

UC San Diego Health

13. Occupation

Director, Strategic Affiliations

14. Relevant educational background:

Bachelors Degree in Business Administration w/ a concentration in Finance.

15. Are you currently serving on any board or commission for the City or any other governmental agency?

(o) No

16. If yes, which one(s)?

Not answered

17. Have you previously served on any board or commission for the City or any other governmental agency?

(o) No

18. If yes, please list which one(s) and dates served:

N/A

19. Are you, or have you been, involved in any local, civic or community groups?

(o) Yes

20. If yes, please list them:

Third Avenue Village Association / Big Brother Big Sister Program / Voice of San Diego

21. Per Chula Vista Municipal Code Section 2.25.030, I understand:

-If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.

-I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.

(o) I have read, acknowledged, and agree to the above statement.

22. Per Chula Vista Charter Section 300.5(E)(2), I understand:

If I am appointed to serve on this Commission, I will be ineligible to serve on, and shall not seek election to, the City Council in any district whose boundaries were drawn or adjusted by the Commission for a period of four (4) years immediately following the end of my service on the Commission.

(o) I have read, acknowledged, and agree to the above statement.

Eligibility to Serve on the Redistricting Commission

City Charter Section 300.5(C)(2) identifies certain persons who are ineligible to apply for and serve on the Redistricting Commission. Accordingly, please answer the following questions.

23. Are you an elected City official, or a member of the City Charter Review Commission?

(o) No

24. Are you a relative by blood or marriage within the second degree, or a domestic partner, of an elected City official?

(o) No

25. Have you, at any time within the last four years served as an elected City official?

(o) No

26. Are you a current employee of the City or a current employee of any organization representing any employee bargaining unit for employees of the City?

(o) No

27. Have you, at any time within the last four years, worked as a lobbyist?

For purposes of this question, the term "lobbyist" means a person who, for compensation, has direct communication with a City official, including the Mayor, a Councilmember, or any elected City official, for purposes of influencing a municipal decision

(o) No

28. Are you currently an officer in any local political party organization, including, but not limited to, officers of a political party county central committee?

(o) No

- 29. Have you, within the last four years, served as a paid campaign worker or paid campaign or political consultant for an elected City official?**

(o) No

- 30. Please describe any relevant knowledge or abilities you can bring to the Redistricting Commission that you believe would help the Commission carry out its responsibilities, such as prior experience with districting or redistricting efforts:**

Currently oversee the partnerships and affiliations of UC San Diego Health in an effort to expand community based services in areas where there are gaps in coverage for specialties. We work locally with health systems and internally across multiple departments, service lines and w/in the health system/school of medicine. This role requires an ability to collaborate and compromise with physicians, division chiefs, administrators and executives to achieve a larger goal and push for better public access to health.

I believe those skill sets will cross the aisle into the redistricting commission.

- 31. Please describe any experience you have with public communications or public outreach in the City**

Currently a member of the Voice of San Diego and used to attend the TAVA meetings here in Chula Vista. Looking to become more involved in making an actual difference to policy vs being an observer.

- 32. Please describe experience you have had serving in a nonpartisan role in which you have had to exercise impartiality:**

As stated above I currently operate in what feels like a role that requires working across the aisle in a nonpartisan capacity to achieve a greater good.

- 33. Please describe any other relevant experience you have that is not described above:**

Lean Six Sigma Certified - Well versed in continuous improvement.

- 34. What would you hope to accomplish in the role of a Member of the Redistricting Commission? (250 words or less)**

My goal here would be to accomplish and continue a fair and equitable commission to ensure all individuals are heard and districts are zoned accordingly to echo the voice of its constituents.

- 35. I understand that to be considered, I must submit a resume and one letter of reference along with this application.**

(o) I have read and acknowledge the above statement.

- 36. Please upload a resume in addition to your application (required).**

CV_CRESSLER_DIRECTOR_2020.docx

- 37. Please upload a letter of reference in addition to your application (required).**

Referral Letter.pdf

- 38. The City understands that applicants' schedules and availability may change. In an effort to have the districts drawn by August 2021, the goal is to seat the Redistricting Commission by August 2020, giving the members one year to complete the task. We ask that you review the previous Districting Commission's meeting frequency and final report in order to gain an understanding of the requested level of commitment.**

(o) I have reviewed the previous Districting Commission's meeting frequency and final report and can commit to the suggested level of participation.

- 39. I understand if I am selected to serve on the Redistricting Commission I will need to disclose certain economic interests (Form 700) in accordance with the City of Chula Vista's Conflict of Interest Code.**

(o) I have reviewed the City of Chula Vista's Conflict of Interest Code.

40. In lieu of signature, please type your name, and type today's date below before submitting this form. I understand and agree that typing my name below carries the same force and effect as if I had signed my name in my own handwriting. I hereby certify under penalty of perjury under the laws of the State of California that the information I have provided in this application is true and correct.

Applicant's Name: John Cressler
Today's date 07/17/2020
(MM/DD/YYYY):

****Please review your application before submitting to ensure that all requested information has been provided, all required information reviewed, and all attachments included. If any of this information is lacking, the application will be deemed incomplete and will not be considered.****

OPTIONAL: One of the City's goals in selecting Redistricting Commission members is to form a Commission that includes individuals who reflect the racial and ethnic diversity of the City (City Charter Section 300.5.D.3.a). In an effort to meet that goal, the City requests that applicants *voluntarily* provide the following information. *You are not required to provide this information. Responding to the questions below is optional.* Any information provided will be used only in accordance with applicable law.

41. GENDER:

☐ Male

42. Ethnicity:

☐ Not of Hispanic Origin

43. Race:

☐ White (Not Hispanic or Latino)

44. How did you hear about the Chula Vista Redistricting Commission?

☒ Social Media

☒ City of Chula Vista Website

☒ Friend or Relative

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

John Christopher Cressler

Chula Vista, CA 91910

A seasoned lean focused healthcare executive with over 10 years of experience in operational and project management, client services and process improvement. Well versed in Lean Six Sigma, telehealth, revenue cycle, CMS, Risk Adjustment, and multiple technology platforms. Earned a Bachelor's of Business Administration in Finance from the University of North Carolina at Wilmington in 2005.

Career Profile:

UC San Diego Health, San Diego, CA (May 2017 to Present)

April 2018 to Present

Director, Strategic Affiliations & Sports Partnerships

- Oversee implementation for any service line that opens in an affiliate hospital and/or clinic on behalf of UC San Diego Health
- Responsible for operational maintenance and performance reviews for all affiliations in El Centro, Temecula, Murrieta and Hemet, & Oceanside
- Support in the creation the Track, drive, and monitor milestones for timely implementation process. This includes Pro-Forma creation, agreement execution, departmental requirements, onboarding, credentialing, building/facilities planning, and establishing the flow of revenue cycle for the operation
- Review, propose and implement beneficial cost saving analysis around our performance measures
- Collaborate with our physician team on tools, training and equipment needed for a better patient experience
- Generating reports and oversee performance review for our affiliate lines of service
- Monthly reconciliation and processing of salary disbursements & expenditures
- Assist w/ Decision Support in the creation of financials
- Responsible for procuring business related licenses and permits

May 2017 to April 2018

Program Manager, Critical Care & Telemedicine

- Oversee and partner with UCSD Physician Group to lead the provider resource transition for telemedicine in the Critical Care (Pulmonology) Depts. of surrounding community facilities
- Handle all divisional requirements for UCSD's Critical Care Physician Team
- Lead & produce budgetary departmental analysis
- CPO Ambulatory Policy & Procedure Committee Board Member
- Manage resources and staffing for all affiliate facilities under the UCSD umbrella
- Liaison between affiliate Medical Staff Departments and UCSD Critical Care Division

CenseoHealth, Dallas, TX

July 2016 to May 2017

Director, Strategic Accounts

- Led the implementation and transition of five major health plans from Altegra to go-live with CenseoHealth
- Responsible for tracking, monitoring, reporting, and driving production to meet or exceed the benchmarks set forth by our clients
- Traveled in person for onsite client meetings and collaboration as well as lead daily and weekly calls on production and operations for our clients
- Collaborated and consult daily on metrics, quality, and production with our Case Management, Scheduling and Staffing Departments
- Discussed and agree upon approved quality measures to be closed, benchmarks and education/training of our provider staff
- Adjusted accordingly for training and education to clients need for a more production oriented project or a more member care facing project
- Adapted and transparently report any hurdles faced in the field with members and providers
- Utilized proprietary systems at CenseoHealth to generate baseline reporting. Modified and designed baseline reports to pivot on more important data

Altegra Health Connections, Miami, FL – A Change Healthcare Organization

September 2014 to July 2016

Director, Clinical Operations

- Helped achieve **1000% growth in our provider network and production capacity within the first year at Altegra**
- Led resource planning efforts and built a network of over 150 providers in a 90 day period
- Serve in a client facing capacity both onsite and via phone for reporting and collaboration allowing for successful execution of agreements with our health plan partners
- Accountable for developing and executing strategic plans through the coordination of multiple internal and external functional areas and manipulating project activity towards project goals
- Oversee and drive the orientation, credentialing and implementation of our Provider network as well as consistently revising the internal work flow process for more efficiency
- Staying abreast of CMS/Risk Adjustment/Medicare Advantage regulations and payment changes in order to provide provider training and present industry changes and guidance
- Maintain a thorough understanding of company software and reports and assist in promoting new products and expanding current relationships
- Interact with multiple functional areas and lead and/or coordinate projects among those areas on behalf of Provider Operations
- Track and monitor client issues through analyzing data, reporting, and recommending and/or implementing process and procedure improvements
- Responsible for effectively communicating and documenting detailed technical report specifications and data processing protocols through various levels of the organization to ensure client needs are met
- Manage the expectations of our field of Physicians, Nurse Practitioners and Physician Assistants.
- Oversee the efficiency and optimization of Provider Consultations while generating data and analysis to deliver to our Executive Team

Episource LLC, La Palma, CA

September 2013 to September 2014

Director of Provider and Business Development

- Oversee the operations and development of our Medicare Risk Adjustment Services Division. My primary role is to maximize the organization's growth by managing and collaborating with several key departments, such as client relations, recruiting, product development, and project management
- In addition serve as a project manager in the implementation to completion of Risk Adjustment, Medical Record Chart Retrieval, Chart Auditing, and ACO client relations. Ensure all projections and milestones are met in an effort to increase the profitability, performance measures, and quality of care for our clients
- Supervising the client relations and ensuring all projections and milestones are met in an effort to increase the risk adjustment score and overall quality of care for patients of our clients
- Keep abreast of CMS/Risk Adjustment/Medicare Advantage regulations and payment changes in order to provide provider training and present industry changes and guidance
- Track and monitor client issues through analyzing data, reporting, and recommending and/or implementing process and procedure improvements
- Oversee the product development and deployment of our user application and workflow system for our internal and external staff
- Oversee the efficiency and optimization of Provider Consultations while generating data and analysis to deliver to our ownership team

Peak Health Solutions, San Diego, CA

July 2011 to September 2013

Director of Provider Operations

- Promoted from the Director of Recruiting position to lead and assist our clinical team in our newly minted Prospective In-home assessment business
- Partnered with Coding, QA, Recruiting, and provider network to exceed production, resource needs and execution of client expectations
- Oversaw the orientation, credentialing and implementation of our Provider Network.
- Maintained a thorough understanding of company software and reports and assist in promoting new products and expanding current relationships
- Tracked and monitored client issues through analyzing data, reporting, and recommending and/or implementing process and procedure improvements
- Managed the expectations of our field of Physicians, Nurse Practitioners and Physician Assistants

August 2009 to July 2011

Director of Recruiting

- Manage over 100 employees on a daily basis, reporting on expectations and keeping track of productivity and time requirements
- Directed internal team of recruiters to meet and exceed deadlines for current and potential clients
- Worked directly w/ Hospitals, Health Systems, Health Plans and other Healthcare Entities to identify and locate professionals. Work closely with sales team and the clients to ensure the proper completion of projects

July 2006 to August 2009

Account Executive

- Sold and managed relationships with Health Plans nationally in an effort to assist in optimizing reimbursement for the Risk Adjustment Program for Medicare Advantage
- Contact and work with Acute Care Health Facilities, DoD and Veterans Affairs Hospitals to sell and manage a solution to challenges that lie within the Medical Record department and more specifically the Coding Department
- Work directly with C-Level Managers and Directors of HIM to coordinate IT and workflow adjusting to coding related issues
- Manage daily productivity of employees working an account
- Make sure the operations and functionality of an account are maintained along with client satisfaction

Specialties: Process Improvement, Client Services, Project Management, Program Management, Client Services, Medicare, Risk Adjustment, Home Health Operations, Provider Resource Planning, Team Management, Microsoft Office, Salesforce, Tableau, Force.com, Asana, Trello, Digital Health, Telehealth.

Education:

University of North Carolina at Wilmington

Cameron School of Business (AACSB Accredited)

Bachelor of Science in Business Administration - 2004

Concentration: Finance

July 17, 2020

City Charter Review Commission
Redistricting Selection
276 4th Ave
Chula Vista, CA 91910

Dear City Charter Review Commission:

I have known John Cressler well for the past 4 years due to our involvement and volunteer activities within our children's school. I have always known him as an efficient, professional, organized, and fantastic team leader. Combine this with his heart and passion for engaging with the community to truly make a difference make him uniquely qualified to serve on the City's Redistricting Commission.

These qualities are exemplified within his professional life as a seasoned executive with over 10 years of experience in operational and project management, client services and process improvement; as well as being versed in Lean Six Sigma, risk adjustment, and multiple technology platforms. With my 15 years of experience in executive management within the City of San Diego I think these exceptional skill sets along with his ability to analyze, adapt, and learn quickly would make him an excellent asset to such a demanding position, such as Redistricting Commissioner. Additionally, as part of a culturally blended family he brings a unique perspective that reflects and understands the community of Chula Vista.

I wholeheartedly endorse John's skills and commitment, and he would serve Chula Vista well on the Redistricting Commission.

Sincerely,



Diana Fuentes

