

Julia Sanchez

From: Leah Larrarte
Sent: Monday, July 20, 2020 3:07 PM
To: Julia Sanchez
Subject: FW: City of Chula Vista: Redistricting Commission Application - Web form

Please process.

From: webmaster@chulavistaca.gov <webmaster@chulavistaca.gov>
Sent: Monday, July 20, 2020 2:58 PM
To: CityClerk <CityClerk@chulavistaca.gov>; Cristina Hernandez <chernandez@chulavistaca.gov>; Leah Larrarte <LLarrarte@chulavistaca.gov>
Subject: City of Chula Vista: Redistricting Commission Application - Web form

**Warning:
External
Email**

A new entry to a form/survey has been submitted.

Form Name: Redistricting Commission Application
Date & Time: 07/20/2020 2:57 PM
Response #: 23
Submitter ID: 79782
IP address: [REDACTED]
Time to complete: 36 min. , 13 sec.

Survey Details

Page 1

Application for membership on the Redistricting Commission.

When used in this Application, the term "City" refers to the City of Chula Vista.

1. Prefix

(o) Ms.

2. First and Last Name

Gloria Hurtado

3. E-mail

[REDACTED]

4. Home Address

[REDACTED]

5. City

Chula Vista

6. ZIP code

91915

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in the City?

(o) Yes

10. Do you live in the City?

(o) Yes

11. If yes, how long?

1 1/2 years

12. Present Employer

Retired

13. Occupation

Prior - city government

14. Relevant educational background:

I hold a B.A. in Political Science and a Masters Degree in Business Administration

15. Are you currently serving on any board or commission for the City or any other governmental agency?

(o) No

16. If yes, which one(s)?

Not answered

17. 17. Have you previously served on any board or commission for the City or any other governmental agency?

(o) No

18. If yes, please list which one(s) and dates served:

Not answered

19. Are you, or have you been, involved in any local, civic or community groups?

(o) No

20. If yes, please list them:

Not answered

21. Per Chula Vista Municipal Code Section 2.25.030, I understand:

-If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.

-I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.

(o) I have read, acknowledged, and agree to the above statement.

22. Per Chula Vista Charter Section 300.5(E)(2), I understand:

If I am appointed to serve on this Commission, I will be ineligible to serve on, and shall not seek election to, the City Council in any district whose boundaries were drawn or adjusted by the Commission for a period of four (4) years immediately following the end of my service on the Commission.

(o) I have read, acknowledged, and agree to the above statement.

Eligibility to Serve on the Redistricting Commission

City Charter Section 300.5(C)(2) identifies certain persons who are ineligible to apply for and serve on the Redistricting Commission. Accordingly, please answer the following questions.

23. Are you an elected City official, or a member of the City Charter Review Commission?

(o) No

24. Are you a relative by blood or marriage within the second degree, or a domestic partner, of an elected City official?

(o) No

25. Have you, at any time within the last four years served as an elected City official?

(o) No

26. Are you a current employee of the City or a current employee of any organization representing any employee bargaining unit for employees of the City?

(o) No

27. Have you, at any time within the last four years, worked as a lobbyist?

For purposes of this question, the term "lobbyist" means a person who, for compensation, has direct communication with a City official, including the Mayor, a Councilmember, or any elected City official, for purposes of influencing a municipal decision

(o) No

28. Are you currently an officer in any local political party organization, including, but not limited to, officers of a political party county central committee?

(o) No

29. Have you, within the last four years, served as a paid campaign worker or paid campaign or political consultant for an elected City official?

(o) No

30. Please describe any relevant knowledge or abilities you can bring to the Redistricting Commission that you believe would help the Commission carry out its responsibilities, such as prior experience with districting or redistricting efforts:

I spent most of my career working in local government, I am very knowledgeable of how government works. I was involved in the establishment of council districts in the city of Santa Rosa, which was a response to a lawsuit. I coordinated our efforts with the demographer and the final map/district selection process by the council.

31. Please describe any experience you have with public communications or public outreach in the City

My prior positions required that I communicate with the public on a regular basis. I have facilitated communication on city budgets and programs regularly. I have facilitated public input on a variety of topics including senior services, homelessness issues and other city programs.

32. Please describe experience you have had serving in a nonpartisan role in which you have had to exercise impartiality:

I led the procurement process to select a new garbage hauler for the city of Santa Rosa. It was critical that I was impartial throughout the process to prevent any appeals or legal action on the results. The final franchise agreement worth \$50 million, was approved unanimously by council with no appeals or lawsuits. I have previously been responsible for fund allocation processes, in each instance I have demonstrated impartiality and acted with integrity.

33. Please describe any other relevant experience you have that is not described above:

Although I have not served on a city board or commission, which my employment did not allow, I have served on nonprofit boards and committees.

34. What would you hope to accomplish in the role of a Member of the Redistricting Commission? (250 words or less)

I would like to serve the community by volunteering my time, helping to create a redistricting plan which fairly represents and serves the entire community.

35. I understand that to be considered, I must submit a resume and one letter of reference along with this application.

(o) I have read and acknowledge the above statement.

36. Please upload a resume in addition to your application (required).

ghresume 2020.doc

37. Please upload a letter of reference in addition to your application (required).

Letter of rec.pdf

38. The City understands that applicants' schedules and availability may change. In an effort to have the districts drawn by August 2021, the goal is to seat the Redistricting Commission by August 2020, giving the members one year to complete the task. We ask that you review the previous Districting Commission's meeting frequency and final report in order to gain an understanding of the requested level of commitment.

(o) I have reviewed the previous Districting Commission's meeting frequency and final report and can commit to the suggested level of participation.

39. I understand if I am selected to serve on the Redistricting Commission I will need to disclose certain economic interests (Form 700) in accordance with the City of Chula Vista's Conflict of Interest Code.

(o) I have reviewed the City of Chula Vista's Conflict of Interest Code.

40. In lieu of signature, please type your name, and type today's date below before submitting this form. I understand and agree that typing my name below carries the same force and effect as if I had signed my name in my own handwriting. I hereby certify under penalty of perjury under the laws of the State of California that the information I have provided in this application is true and correct.

Applicant's Name: Gloria Hurtado

Today's date 07/20/2020
(MM/DD/YYYY):

****Please review your application before submitting to ensure that all requested information has been provided, all required information reviewed, and all attachments included. If any of this information is lacking, the application will be deemed incomplete and will not be considered.****

OPTIONAL: One of the City's goals in selecting Redistricting Commission members is to form a Commission that includes individuals who reflect the racial and ethnic diversity of the City (City Charter Section 300.5.D.3.a). In an effort to meet that goal, the City requests that applicants *voluntarily* provide the following information. *You are not required to provide this information. Responding to the questions below is optional.* Any information provided will be used only in accordance with applicable law.

- 41. **GENDER:**
 Female

- 42. **Ethnicity:**
 Hispanic Origin

- 43. **Race:**
 Hispanic or Latino

- 44. **How did you hear about the Chula Vista Redistricting Commission?**
 Other:

Tribune

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

□

GLORIA A. HURTADO

Chula Vista, CA 91915

PROFESSIONAL EXPERIENCE:

City of Santa Rosa

June 2015 to July 2019

Deputy City Manager

Served as Chief of Operations for the City of Santa Rosa, the organization has an annual budget of \$385 million and over 1200 employees. Responsibilities included oversight for both internal services and operating departments.

- Internal operations responsibilities included management and oversight for Finance, Information Technology and Human Resources for the City organization.
- Operating department responsibilities included oversight for Transportation and Public Works, Recreation and Parks and Housing and Community Services departments.
- Management and oversight of the franchise agreement for the solid waste hauler and other citywide contracts.
- Other responsibilities included managing the City Manager Fellow program and special projects.

City of San Antonio

November 2012 to May 2015

Assistant City Manager

Serve as a member of the Executive Leadership Team for the seventh largest city in the country. Responsible for the management and oversight of the Parks and Recreation, Library, Human Services and Animal Care Services departments. The four departments represent combined budgets of over \$217 million and a workforce of over 1500 employees.

- Parks and Recreation maintains and operates 244 parks, an extended greenways trail system, recreation centers, 20 public swimming pools and the botanical gardens. The department provides recreational, fitness and educational programming for all ages throughout the city. Budget: \$54 million; 529 FTE's
- Library operates 27 branch libraries throughout the community providing access to an extensive collection of print and digital materials. The Library also provides specialized programming for children, teens and adults and access to technology for all residents. Budget: \$34 million; 519 FTE's.
- Human Services acts as the social services system for the city providing direct services to children (Head Start and Child Care Services), families (family assistance and financial empowerment), and Seniors (65 Senior Centers including meals and transportation). The department manages contracts for services with over 50 agencies for \$22 million. Budget: \$118 million; 327 FTE's.
- Animal Care Services (ACS) is responsible for protecting the health and safety of residents and pets. ACS activities focus on three priority areas – 1) enhanced enforcement of existing laws and codes; 2) controlling the stray population; 3) increasing the department's live release rate. Budget: \$11.6 million; 127 FTE's.

City of San Antonio – Department of Human Services March 2011 to November 2012
Director (DHS)

Responsible for the management and operations of the Department of Human Services, which serves as the municipal social service system for the City of San Antonio. Funding includes a General Fund budget of over \$30 million and over \$100 million in Federal grants. The DHS provides services directly (300 employees) and also contracts with over 50 nonprofit agencies for the delivery of services throughout the community. The DHS operates through five (5) major program areas, including:

- Child Care Services – providing child care subsidies to over 9400 children.
- Head Start – Providing comprehensive early childhood development and family support services to 6789 children and their families.
- Family Assistance – Providing case management and financial assistance to over 40,000 families annually.
- Community Learning Centers – Facilitating Adult Education for 6000 students annually.
- Senior Centers – Providing nutritious meals to 3500 seniors daily at 68 sites; and comprehensive services at 16 city operated sites.

As director, I worked directly with the city manager’s office; the Mayor and City Council offices; city departments; and external partners and agencies.

City of Phoenix - Human Services Department October 1998 to February 2011
Human Services Director

Responsible for the management and operations of the City of Phoenix Human Services Department, which included implementing a comprehensive social service delivery system; managing a \$70 million annual budget; directing 400 staff; providing leadership and staff support to a network of citizen advisory groups; working directly with the Mayor and City Council offices; and providing leadership on issues such as “fair share” of federal funding, homelessness, and faith based initiatives which impacted the Phoenix community. The Human Services Department implemented programs through three program divisions and one support division. These include:

- Education Division - Provides Early Head Start and Head Start programs, serving over 3,300 children and their families.
- Community Services Division – Provides family assistance to over 25,000 families annually through four Family Services Centers; coordinating homeless services through contracts with over 30 non-profit service providers.
- Senior Services Division - Operates 15 Senior Centers providing comprehensive services including meals and transportation.

City of Phoenix - Human Services Department February 1996 to September 1998
Deputy Human Services Director / Community Services Division

Responsible for planning, developing and managing the multiple programs and activities of the Community Services Division within the City of Phoenix Human Services Department. Duties included: administering a client services delivery system; managing a \$12 million annual budget; directing 130 full time staff; directing and providing staff support to the

Community Services Committee and five Center Advisory Boards; conducting research and analysis and providing policy recommendations; preparing reports and presentations to City Council Subcommittees and other groups; and representing the City on committees and boards.

City of Phoenix – Human Services Department

October 1993 to February 1996

Assistant to the Director

Responsible for assisting the Director in the overall management and operation of the Human Services Department. Duties included providing staff support to the City Council Family and Youth Subcommittee and the City of Phoenix Human Services Commission; preparing reports for submission to the City Manager’s Office and the City Council; and assisting the Director in maintaining positive community relationships through involvement in various forums, task forces and meetings.

EDUCATION:

M.B.A., University of Phoenix
Phoenix, Arizona

B.A., Whittier College
Whittier, CA

COMMUNITY INVOLVEMENT:

Arizona Community Action Association Board – Member, past President
Haven for Hope - Board Member
Hispanic Women's Conference - Committee Chairperson
National Urban Coalition - Steering Committee
Phoenix Museum of History – Board of Trustees
San Antonio Educational Partnership – Board Member
San Antonio Youth Literacy – Reading Buddy
United Way - Loaned Executive, Allocations Panel and Women's Leadership Council
Valley Big Sisters - Volunteer Big Sister
YMCA - Board Member

References furnished upon request.

July 17, 2020

To Whom It May Concern:

It is my pleasure to write this letter of recommendation for Ms. Gloria Hurtado to serve on the City of Chula Vista Redistricting Commission.

Ms. Hurtado has extensive experience working in local government. Over the last thirty years, she has served in leadership positions for: the City of Santa Rosa, CA; City of San Antonio, TX; and City of Phoenix, AZ. Ms. Hurtado was responsible for managing multiple city departments, implementing organizational improvements, managing complex budgets, and developing and managing staff. Throughout her career she set high standards for herself and her team which led to significant organizational improvements and improved services to the community.

Gloria was recognized in 2018 with an ICMA Career Excellence Award. (ICMA - International City Management Association is a professional organization and resource for local government managers and executives.) The award acknowledges her significant contribution to the career development of new talent in professional local government management.

Ms. Hurtado has a long history of community involvement. She has served as a Board member for United Way (including the Women's Leadership Council/Women United), YMCA, Haven for Hope, and the San Antonio Educational Partnership. She has also served as a "reading buddy" for second grade students and served as a volunteer Big Sister.

Gloria retired from public service and relocated to Chula Vista, she is eager to get involved in the Chula Vista community.

It is without reservation that I recommend the appointment of Ms. Hurtado to the Redistricting Commission.

Sincerely,



Norma Cazares