

Julia Sanchez

From: Leah Larrarte
Sent: Wednesday, July 1, 2020 9:03 AM
To: Julia Sanchez
Subject: FW: City of Chula Vista: Redistricting Commission Application - Web form

Please process

From: webmaster@chulavistaca.gov <webmaster@chulavistaca.gov>
Sent: Tuesday, June 30, 2020 10:12 PM
To: CityClerk <CityClerk@chulavistaca.gov>; Cristina Hernandez <chernandez@chulavistaca.gov>; Leah Larrarte <LLarrarte@chulavistaca.gov>
Subject: City of Chula Vista: Redistricting Commission Application - Web form

**Warning:
External
Email**

A new entry to a form/survey has been submitted.

Form Name: Redistricting Commission Application
Date & Time: 06/30/2020 10:11 PM
Response #: 6
Submitter ID: 78963
IP address: [REDACTED]
Time to complete: 53 min. , 11 sec.

Survey Details

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Application for membership on the Redistricting Commission.

When used in this Application, the term "City" refers to the City of Chula Vista.

- 1. Prefix
(o) Mr.
- 2. First and Last Name
Robert Moreno
- 3. E-mail
[REDACTED]
- 4. Home Address
[REDACTED]

5. City

Chula Vista

6. ZIP code

91910

7. Primary Phone

[REDACTED]

8. Secondary Phone

Not answered

9. Are you registered to vote in the City?

(o) Yes

10. Do you live in the City?

(o) Yes

11. If yes, how long?

1 year

12. Present Employer

The Better Business Bureau

13. Occupation

Complaint Officer

14. Relevant educational background:

I hold a Bachelor of Arts degree in Journalism from San Diego State University, with a concentration in print media. I am also a graduate of the San Diego County Water Citizen's Water Academy (class of Spring 2019), and I am an alum of Southwestern Community College.

15. Are you currently serving on any board or commission for the City or any other governmental agency?

(o) No

16. If yes, which one(s)?

Not answered

17. 17. Have you previously served on any board or commission for the City or any other governmental agency?

(o) No

18. If yes, please list which one(s) and dates served:

Not answered

19. Are you, or have you been, involved in any local, civic or community groups?

(o) No

20. If yes, please list them:

Not answered

21. Per Chula Vista Municipal Code Section 2.25.030, I understand:

-If I am currently serving on a board or commission, I must resign from my current board or commission if I am appointed.

-I must have served at least 12 months on my current board or commission in order to be appointed to another board or commission.

(o) I have read, acknowledged, and agree to the above statement.

22. Per Chula Vista Charter Section 300.5(E)(2), I understand:

If I am appointed to serve on this Commission, I will be ineligible to serve on, and shall not seek election to, the City Council in any district whose boundaries were drawn or adjusted by the Commission for a period of four (4) years immediately following the end of my service on the Commission.

(o) I have read, acknowledged, and agree to the above statement.

Eligibility to Serve on the Redistricting Commission

City Charter Section 300.5(C)(2) identifies certain persons who are ineligible to apply for and serve on the Redistricting Commission. Accordingly, please answer the following questions.

23. Are you an elected City official, or a member of the City Charter Review Commission?

(o) No

24. Are you a relative by blood or marriage within the second degree, or a domestic partner, of an elected City official?

(o) No

25. Have you, at any time within the last four years served as an elected City official?

(o) No

26. Are you a current employee of the City or a current employee of any organization representing any employee bargaining unit for employees of the City?

(o) No

27. Have you, at any time within the last four years, worked as a lobbyist?

For purposes of this question, the term "lobbyist" means a person who, for compensation, has direct communication with a City official, including the Mayor, a Councilmember, or any elected City official, for purposes of influencing a municipal decision

(o) No

28. Are you currently an officer in any local political party organization, including, but not limited to, officers of a political party county central committee?

(o) No

29. Have you, within the last four years, served as a paid campaign worker or paid campaign or political consultant for an elected City official?

(o) No

30. Please describe any relevant knowledge or abilities you can bring to the Redistricting Commission that you believe would help the Commission carry out its responsibilities, such as prior experience with districting or redistricting efforts:

As a former reporter for the Star-News, a weekly newspaper in Chula Vista, I covered the newly formed Chula Vista Districting Commission in-depth in 2015, from its very beginnings to its conclusion. I witnessed the commissioners deliberate as new district map lines were drawn, and ultimately, I saw the commissioners unanimously agree on the Chula Vista City Council's newly drawn district map that is still in use today.

Observing how the Chula Vista Districting Commission operated live in-person as a journalist allowed me to become intimately familiar with our local districting process. I wrote about every step of this process, including the selection of Chula Vista's seven commissioners. I attended every public workshop, heard public testimony from various interest groups and community members, and I watched the commissioners randomly determine which council districts would be up first for election after the new 2015 district lines were finalized.

As a reporter, I had a keen interest in the local political process and I am familiar with district and city-wide elected officials. My overall reporting "beat" for the Star-News was local politics, so in addition to covering the Chula Vista Districting Commission, I continually studied local politics and reported the facts on every aspect of the local government. In doing so, I've become highly skilled at looking at how political decisions are made and how public policy is implemented and shaped.

With this in mind as a Chula Vista resident, I see a need for redistricting, and I would like to contribute my expertise to the commission. Our city has changed drastically since 2015 when the district lines were first drawn. For example, east Chula Vista will continue to grow both in population and in land development. A potential four-year university and a slew of housing projects are expected to bring in more people to the city and attract future residents, which will be recorded in the next Census count. Furthermore, west Chula Vista will see sustainable progress with the Bayfront Development and the F Street Promenade Master Plan. These projects are expected to attract future residents, which in turn, will increase the city's population within the next decade.

I am prepared to help the Chula Vista Redistricting Commission fulfill its duty to redraw our district map in response to these developments and others.

31. Please describe any experience you have with public communications or public outreach in the City

My public communications experience comes from my 10+ years of working in the media industry, writing for newspapers and blogs, and appearing as a guest on various public radio broadcasts and podcasts.

Covering the districting commission as a journalist contributed to the public education efforts to raise awareness and engagement in Chula Vista's first historic districting process.

I've also conducted public outreach measures as a volunteer Board Member for the Copley-Price Family YMCA. We conduct public outreach measures for our annual fundraising campaign to showcase our events and to highlight new programs.

32. Please describe experience you have had serving in a nonpartisan role in which you have had to exercise impartiality:

As a reporter, I had to be unbiased and fair in each news story I covered, presenting all sides and giving a voice to everyone involved. Additionally, in my current role as a complaint officer for the Better Business Bureau (a nonpartisan nonprofit organization), I regularly exercise impartiality.

The BBB proudly serves as the protector of marketplace transactions and business practices and procedures by establishing an ethical marketplace where buyers and sellers can trust each other. In serving such a marketplace, I must be impartial when it comes to dealing with consumer complaints against small businesses and corporations. I cannot have any prejudgments or biases when handling a case. I must make a fair judgement based on the information provided by both parties. (Sometimes I side with businesses and other times with consumers. Businesses pay us membership fees for accreditation, but we cannot treat those businesses any different from those who do not pay.)

33. Please describe any other relevant experience you have that is not described above:

At the Better Business Bureau, I serve on the Diversity and Inclusion Committee. This committee is tasked with creating diversity and inclusion measures across the organization. We look at ways to facilitate dialogue and engagement concerning systematic social disparities and while addressing inequalities that may have impacted members of our workforce as well as creating system-wide policies and initiatives for all employees.

My experience in this committee will significantly add to my capacity and ability to serve as a member for the Chula Vista Redistricting Commission, engaging and addressing the diverse population of communities in an inclusive and communicative way. Each district has their own social makeup, and my understanding of each community will help in the redistricting process as a commissioner.

34. What would you hope to accomplish in the role of a Member of the Redistricting Commission? (250 words or less)

Using the current U.S. Census data, following the legal framework set forth in our City Charter as well as the Voter Rights Act of California and the U.S.- as well as public engagement and input, I hope to provide a fair and inclusive process in the city's redistricting process. I am driven by my commitment to the public and duty bound to our laws, as well as the data provided, both quantitative and qualitative, to enable residents in each district fair and equal representation of their communities of interests. Due to the nature of the sensitive position that redistricting commissioners are in, I will abide by the laws that govern the objectivity of my interactions and engagement with the public. I hope to work closely with the other members of the commission to draw district lines that balances the legal framework, the data provided, and the public engagement that will be utilized to accurately reflect the electorate for each neighborhood

35. I understand that to be considered, I must submit a resume and one letter of reference along with this application.

(o) I have read and acknowledge the above statement.

36. Please upload a resume in addition to your application (required).

Resume (UPDATED).doc

37. Please upload a letter of reference in addition to your application (required).

RM-Ltr (1).pdf

38. The City understands that applicants' schedules and availability may change. In an effort to have the districts drawn by August 2021, the goal is to seat the Redistricting Commission by August 2020, giving the members one year to complete the task. We ask that you review the previous Districting Commission's meeting frequency and final report in order to gain an understanding of the requested level of commitment.

(o) I have reviewed the previous Districting Commission's meeting frequency and final report and can commit to the suggested level of participation.

39. I understand if I am selected to serve on the Redistricting Commission I will need to disclose certain economic interests (Form 700) in accordance with the City of Chula Vista's Conflict of Interest Code.

(o) I have reviewed the City of Chula Vista's Conflict of Interest Code.

40. In lieu of signature, please type your name, and type today's date below before submitting this form. I understand and agree that typing my name below carries the same force and effect as if I had signed my name in my own handwriting. I hereby certify under penalty of perjury under the laws of the State of California that the information I have provided in this application is true and correct.

Applicant's Name: Robert Moreno
Today's date 06/30/2020
(MM/DD/YYYY):

****Please review your application before submitting to ensure that all requested information has been provided, all required information reviewed, and all attachments included. If any of this information is lacking, the application will be deemed incomplete and will not be considered.****

OPTIONAL: One of the City’s goals in selecting Redistricting Commission members is to form a Commission that includes individuals who reflect the racial and ethnic diversity of the City (City Charter Section 300.5.D.3.a). In an effort to meet that goal, the City requests that applicants *voluntarily* provide the following information. *You are not required to provide this information. Responding to the questions below is optional.* Any information provided will be used only in accordance with applicable law.

41. GENDER:

☐ Male

42. Ethnicity:

☐ Hispanic Origin

43. Race:

☐ Hispanic or Latino

44. How did you hear about the Chula Vista Redistricting Commission?

☒ Social Media

☒ Community Connection Newsletter

☒ City of Chula Vista Website

Thank you,
City of Chula Vista

This is an automated message generated by the Vision Content Management System™. Please do not reply directly to this email.

□

Robert Moreno

Chula Vista, CA 91911

Professional Résumé

EDUCATION: San Diego State University

- Bachelor of Arts in Journalism (with emphasis in Print Media) May 2011

Southwestern Community College

- Transfer Studies, May 2006

SKILLS AND EXPERIENCE

- Working for nonprofits
- Building and maintaining positive working relationships with small businesses, corporations and sponsors.
- Performing related duties as assigned.
- Strong editorial judgment through my experience as a journalist throughout San Diego County.
- Extensive experience working under tight deadlines
- Experienced in complaint handling and mediation skills.
- Exceptional ability to learn new skills combined with a passion for technology

EMPLOYMENT HISTORY

The Better Business Bureau	07/19 – Present
City of Chula Vista Senior Council Assistant (Office of Councilmember Jill Galvez)	12/18 to 06/18
The Star-News General Assignment Reporter	03/13 to 12/18
Imperial Beach Patch Staff Writer (News and obituary wrtiter)	12/10 to 3/13

Awards And Certificates

- Received the Southwestern College Sun's Achievement Alumni Award in 2016.
- Second Place certificate from the San Diego Pro Chapter of Society of Professional Journalists for nondaily reporting and writing in political/government story in July 2018.
- Certificate of Completion for the Citizens Water Academy

- Employee of the Month, Better Business Bureau, Jan. 2020

Professional References

Available upon request

JEROME O. TORRES

[REDACTED] Chula Vista, California 91911

June 27, 2020

Mayor and City Council
c/o Office of the City Clerk
City of Chula Vista
276 Fourth Avenue
Chula Vista, CA 91910

Subject: Appointment to 2020 Districting Commission

Honorable Mayor and Members of the City Council:

Please accept my letter of reference on behalf of Robert Moreno, who is applying for the 2020 Redistricting Commission that will reconfigure the four City Council districts for future elections beginning in 2022.

I have known Robert in a professional and personal capacity for several years. I strongly believe that Robert brings a unique qualification to his candidacy from, among other things, his employment with the Chula Vista Star News. As a reporter, he became intimately familiar with the communities that comprise our beloved City. Additionally, Robert was assigned to report on the proceedings of the initial Districting Commission. As a result, Robert is eminently qualified to understand and discuss the complexities of the political process inherent in the deliberations of the Commission.

At all times I have found Robert to be intelligent, hard-working, conscientious and honest. Robert possesses the experience and skills to be an invaluable asset to the 2020 Redistricting Commission.

I would be happy to provide further information to assist you in your evaluation of his candidacy, if required. If you have any questions or concerns regarding this matter, please contact me at [REDACTED] or via email at [REDACTED]. Thank you.

Sincerely,

[REDACTED]