

CHULA VISTA POLICE DEPARTMENT

315 Fourth Avenue, MS P-200 Chula Vista, California 91910-3801

POLICE MEDIA ADVISORY

Date: 12/01/2021

To: San Diego Media

From: Chula Vista Police Department

Contact: Lt. Dan Peak Phone: 619-585-5670 Fax: 619-691-5229

Subject: CVPD to hold "Engrave and Save" Catalytic Converter Etching Event in South Bay

EVENT LIMIT REACHED

Message: "Engrave and Save" Event on Dec. 5, 2021 (FOR IMMEDIATE RELEASE)

With catalytic converter theft on the rise nationwide, the Chula Vista Police Department (CVPD) wants to make their constituents a hard target by engraving the vehicle identification number on their catalytic converter. This simple act may deter theft and assist police in investigating stolen parts.

In partnership with Wheel Depot, a locally owned and operated business in Chula Vista, CVPD is offering this engraving service free of charge to 50 participants. This first-ever "Engrave and Save" event is set for Sunday, December 5, from 10 a.m. to 2 p.m. in the Wheel Depot parking lot, located at 1743 Broadway, Chula Vista. Event participants must be a Chula Vista resident and have a currently registered vehicle to take advantage of this free service.

Although this inaugural event reached its limit of 50 registrants within three hours of its announcement, CVPD anticipates future events and encourages the community to fill out an <u>interest</u> form so their contact information can be retained for the next event.

Media are instructed to direct all inquiries to PIO Lt. Dan Peak @ 619-585-5670.

Prepared By:	Lieutenant Peak	Approved By:	Captain Thunberg
Copies Sent To:	Media Contact List	Date/Time:	12/1/21 10:00 AM