



Roxana Kennedy  
Chief of Police

# CHULA VISTA POLICE DEPARTMENT

315 Fourth Avenue, MS P-200  
Chula Vista, California 91910-3801

## POLICE MEDIA ADVISORY

Date: October 28<sup>th</sup>, 2023  
To: San Diego Media  
From: Chula Vista Police Department  
Contact: Sergeant Anthony Molina  
Phone: (619) 691-5111  
Email: [pio@chulavistapd.org](mailto:pio@chulavistapd.org)  
Subject: **SHOOTING – NOVO BRAZIL, OTAY RANCH TOWN CENTER, CHULA VISTA**

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Message: FOR IMMEDIATE RELEASE

On Saturday, October 28th, 2023, at approximately 7:16 p.m., the Chula Vista Police Department received several calls of shots fired at Novo Brazil, located in the Otay Ranch Town Center in Chula Vista. Some of the callers stated there were victims who had been shot but it was unclear how many. Due to concerns there was an active shooter, several Chula Vista Police officers responded to the scene along with officers from the San Diego and National City Police Departments. The mall was immediately locked down while officers secured the scene and searched for victims.

Based on their initial findings, officers determined it was not an active shooter incident. Three gunshot victims were eventually located, and all were transported to hospitals with non-life threatening injuries. The preliminary investigation suggests the shooting started after a confrontation between two opposing groups of individuals. There is believed to be one shooting suspect who fled with a small group prior to officers arriving. The shooter is still being sought but there is no indication the suspect had any other intended targets or that there was any continued threat in the area of the Otay Ranch Town Center. The lockdown was lifted after officers determined there was not an active shooter.

This remains an active investigation. As of late Saturday evening, officers were still on scene speaking with witnesses and gathering evidence. Detectives were also called out to assist. As of this time, there does not appear to be evidence of a hate crime or any nexus to terrorism.

We ask for your patience while we continue to gather information and speak with witnesses. Anyone with information on this case, or who can provide additional evidence, is asked to contact San Diego County Crime Stoppers at (888) 580-8477 or submit a tip via P3tips (online or mobile application) <http://p3tips.com/409> if they wish to remain anonymous.

*\*Weekend and after-hour inquiries should be directed to the Watch Commander at (619)476-5374, however no other information is available for release at the time of this media advisory distribution.*

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Prepared By: Sgt. Anthony Molina  
Copies Sent To: San Diego Media

Approved By: Lt. James Petray  
Date/Time: 10-28-2023 / 2315