



Roxana Kennedy
Chief of Police

CHULA VISTA POLICE DEPARTMENT

315 Fourth Avenue, MS P-200
Chula Vista, California 91910-3801

POLICE MEDIA ADVISORY

Date: 03/18/2024
To: San Diego Media
From: Chula Vista Police Department
Contact: Sergeant Anthony Molina, Public Information Officer
Phone: (619) 385-6775
Email: pio@chulavistapd.org
Subject: **MEDIA INVITE – “DICK’S SPORTING GOODS SHOPPING SPREE WITH CHULA VISTA POLICE” – TUESDAY, MARCH 19th FROM 8 A.M. to 10 A.M.**

Message: FOR IMMEDIATE RELEASE

****PARTICIPANTS HAVE ALREADY BEEN SELECTED – NOT OPEN TO THE PUBLIC****

Media Partners: Chief Roxana Kennedy invites you to attend “Dick’s Sporting Goods Shopping Spree with Chula Vista Police,” a community partnership event where participating Chula Vista area students will be shopping with our officers, using \$150 gift cards graciously provided by Dick’s Sporting Goods in conjunction with a 20% discount.

In the weeks leading up to this event, 10 student athletes between the ages of 11 to 17 were selected by their schools, Chula Vista Police School Resource Officers, and a local little league. This Tuesday, March 19th, at 7:15 A.M., they will meet with officers at the Chula Vista Police Department to begin their morning of fun. The students will be partnered with officers and begin their ride in marked police vehicles to the Dick’s Sporting Goods at 390 E. H Street in Chula Vista. When they arrive at around 8 A.M., they will be provided breakfast by the amazing staff at Dick’s Sporting Goods followed by a little game time with their assigned officers (cornhole, ping pong, etc.). At about 8:45 A.M., the shopping spree will begin and go until about 10:00 A.M.

Dick’s Sporting Goods has been participating in programs like this at various stores throughout the country. The company sees this as an opportunity to give back and help connect community members with their local police departments to build stronger relationships.

“Partnering with local businesses and other stakeholders is an important and responsible way of connecting with those we serve and making a positive impact in their lives,” says Chief Roxana Kennedy.

Join us this Tuesday morning to help us share heartwarming news with our community and hopefully inspire other stakeholders to get involved in positive and engaging events like this. You’re welcome to

start at the police department with us at 7:15 A.M. or meet us at Dick's Sporting Goods. See additional contact and event information below.

EVENT DETAILS:

DATE: Tuesday, March 19, 2024

TIME: 8:00 A.M. - 10:00 A.M.

LOCATION: Dick's Sporting Goods (390 E. H Street, Chula Vista, CA 91910)

***Email pio@chulavistapd.org or contact Sergeant Molina on his cell phone (619) 385-6775, if you will be attending. He will be on-site and available to coordinate interviews.**

Prepared By: Public Info Specialist Cait Clark
Copies Sent To: San Diego Media

Approved By: Sgt. Anthony Molina
Date/Time: 03-18-2024 / 1545