



Roxana Kennedy  
Chief of Police

# CHULA VISTA POLICE DEPARTMENT

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## POLICE MEDIA ADVISORY

Date: May 23<sup>rd</sup>, 2024  
To: San Diego Media  
From: Chula Vista Police Department  
Contact: Sergeant Anthony Molina  
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Email: [pio@chulavistapd.org](mailto:pio@chulavistapd.org)  
Subject: **CHULA VISTA POLICE DEPARTMENT ANNOUNCES NEW ASSISTANT CHIEF**

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Message: FOR IMMEDIATE RELEASE

### **ASSISTANT CHIEF DAN PEAK FILLS THE CHULA VISTA POLICE DEPARTMENT'S NUMBER TWO POSITION -**

The passing of Assistant Chief Phil Collum was an immense loss for the Chula Vista Police Department and left a void that will be felt by the community for a considerable time. Yet, the outpouring of support shown to the Police Department by people from all over the state – leaders and community members alike – made such an impact on those close to Assistant Chief Collum and the entire staff he helped lead, along with Chief Roxana Kennedy and her Command Staff.

While Collum's loss was tragic, in a recent message to her staff, Chief Kennedy said, "... We must also find the strength to carry on – for Phil, for each other, for the organization, and for the community we serve." In a step forward, Chief Kennedy announced the promotion of Captain Dan Peak to the position of Assistant Chief of Police. Like his predecessor, Assistant Chief Peak will help oversee the Department's overall operations and community engagement strategies.

Assistant Chief Peak began his law enforcement career with the San Diego Sheriff's Department in 1999. Shortly afterwards he was hired by the Chula Vista Police Department where he's worked various assignments including Patrol Officer, School Resource Officer, Field Agent, DUI Coordinator, and Crimes of Violence Detective. He was promoted to Sergeant in 2009 and served as Patrol Supervisor, SWAT Team Leader, Traffic Division Sergeant, and Professional Standards Sergeant. In 2014, he was promoted to Lieutenant and served as Patrol Watch Commander, Drone Manager, Liaison to the District Attorney's Office, Adjutant/Special Projects Lieutenant, Criminal Investigations Division Lieutenant, SWAT Commander, and Public Information Officer. In April 2022, he was promoted to Captain to oversee the Investigations Division, and subsequently the Patrol Division in October 2022.

Assistant Chief Peak holds a Graduate Certificate in Criminal Justice from the University of Virginia and a Bachelor of Science Degree in Criminal Justice Management from Union Institute & University. He is also a graduate of the prestigious FBI National Academy (Class 274).

Assistant Chief Peak had the honor of working closely with Assistant Chief Collum, as well as Chief Kennedy, for two years as part of the Department's Command Staff. During this period, he has been instrumental in steering the Department on course with its mission and vision in service to the community of Chula Vista, providing a basis for continuity during the transition. Chief Kennedy cited Assistant Chief Peak's strong roots in the department, his strategies on community outreach and engagement, along with the many leadership roles he's successfully navigated during his career as a basis for promoting him to Assistant Chief.



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Prepared By: Sgt. Anthony Molina  
Copies Sent To: San Diego Media

Approved By: Chief Roxana Kennedy  
Date/Time: 05-22-2024 / 0900