

CHULA VISTA POLICE DEPARTMENT

315 Fourth Avenue, MS P-200 Chula Vista, California 91910-3801

POLICE MEDIA ADVISORY

Date: 8/15/2024

To: San Diego Media

From: Chula Vista Police Department

Contact: Cait Clark, Public Information Specialist

Phone: (619) 481-0578

Subject: MEDIA INVITE - "ENGRAVE AND SAVE" CATALYTIC CONVERTER ETCHING

EVENT - SATURDAY, AUGUST 17th FROM 7 A.M. TO 12 P.M.

Message: FOR IMMEDIATE RELEASE

MEDIA INVITE ONLY - THIS EVENT HAS REACHED CAPACITY FOR THE PUBLIC

Media Partners: Chief Roxana Kennedy invites you to attend "Engrave and Save," a community partnership event where participating Chula Vista residents will be taking a big step in protecting themselves from catalytic converter thieves.

As catalytic converter theft continues to affect communities nationwide, the Chula Vista Police Department is partnering with the City of Chula Vista Public Works Automotive Department to help make residents of Chula Vista less desirable targets. With use of two specialty engraving tools, purchased with funds from the Chula Vista Police Foundation, catalytic converters will be inscribed with their associated vehicle identification number (VIN). This simple act may deter theft and assist police in investigating stolen parts. It's one strategy in a larger effort to address catalytic converter theft in Chula Vista.

New to this event: free steering wheel locks will be handed out to eligible participants (with a limit of one per participating vehicle, while supplies last).

The free event was <u>announced on social media</u> with directions on how to RSVP for the 200 available appointments. The appointments filled quickly and therefore, the event has reached capacity. In anticipation of future events, the Chula Vista Police Department encourages Chula Vista residents <u>to fill out the interest form online</u> for priority registration pending the next "Engrave and Save" event. Participants must be a Chula Vista resident and have a currently registered vehicle to take advantage of this free service. The community is also encouraged to learn about <u>theft prevention tips</u>, <u>linked here</u>.

EVENT DETAILS:

DATE: Saturday, August 17th, 2024

TIME: 7:00 A.M. - 12:00 P.M.

LOCATION: City of Chula Vista Public Works Center (1800 Maxwell Road, Chula Vista, CA 91911)

MAP TO EVENT:



*Email <u>cclark@chulavistapd.org</u> or contact Public Information Specialist Cait Clark on her cellular phone, (619) 481-0578, if you will be attending. She will be on-site to coordinate interviews from 7:00 A.M. – 11:30 A.M.

Prepared By: Public Information Specialist Cait Clark Approved By: Sgt. Scott Hall Copies Sent To: San Diego Media Date/Time: 08-15-2024 / 1600