

**Purpose:**

To clarify application of the City of Chula Vista Utility Users' Tax (UUT) to wireless telephone service packages.

**Background:**

The League of California Cities formed a Utility Users' Tax (UUT) Technical Task Force to provide a solution to the administrative challenge of collecting UUT on bundled pricing strategies and to set forth clear directives for the multitude of wireless companies doing business in the state. The UUT Technical Task Force met with the wireless industry and experts on municipal tax law and developed a set of consensus-based guidelines called Best Practice Policy 1.0. This policy gives local agencies a choice of four standardized instructions to guide wireless carriers in collecting the agency's UUT.

**Administrative Ruling:**

To achieve administrative efficiency, tax uniformity and fairness, the City of Chula Vista Utility Users' Tax (UUT) Tax Administrator hereby adopts the attached Best Practices Policy 1.0 regarding the taxation of wireless packages, and directs all wireless providers to follow Instruction "A-**Intrastate**" as set forth herein. The UUT Tax Administrator determines that said Instruction is consistent with its existing UUT ordinance and the federal Wireless Telecommunications Sourcing Act, and further finds that implementation of said Instruction will result in the fair and uniform application and collection of the UUT by numerous wireless service providers in the City.

**Procedures:**

Not applicable.

**Forms:**

Not applicable.

**Government Code References:**

[Chula Vista Municipal Code Chapter 3.44 Utility Users' Tax](#)

**Ruling History:**

1. Issued 05/10/2002
2. Revised 10/01/2014



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